



2020 Year-End Report

Our 2020 in Review

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Spring

We celebrated The Protego Foundation's 5th Birthday!

We recorded and launched our first episode of ProtegoCast and we introduced some awesome merchandise.

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Summer

We joined the #WandsUp for trans rights fundraiser to help support positive change in our communities and launched our Adopt an Animal Fundraiser!

After our Accio #VeganButterbeer campaign gained over 7,500 signatures, Warner Bros. officially launched vegan Butterbeer in the UK.

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Fall

We celebrated World Vegan Day!

We also launched our #ProtectThePuffs Campaign and went live with MuggleNet for a takeover where we talked about animal rights and Harry Potter, met some amazing farmed animals, and chatted with Ellie Alden, who plays young Lily Evans in the Harry Potter movies.

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Winter

We participated in Giving Tuesday, celebrated International Animal Rights Day, and had our first Protego Book Club, where we read and discussed Sorcerer's/Philosopher's Stone through an animal rights lens.

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2021

Here's to another year of helping muggle and magical creatures!

For the animals,
The Protego Foundation Team

Social Media Reach

Facebook - 1,849 followers

Twitter - 1,334 followers

Instagram - 5,141 followers

Finances

Ending Balances/Assets - \$2,125.91

Liabilities - \$0

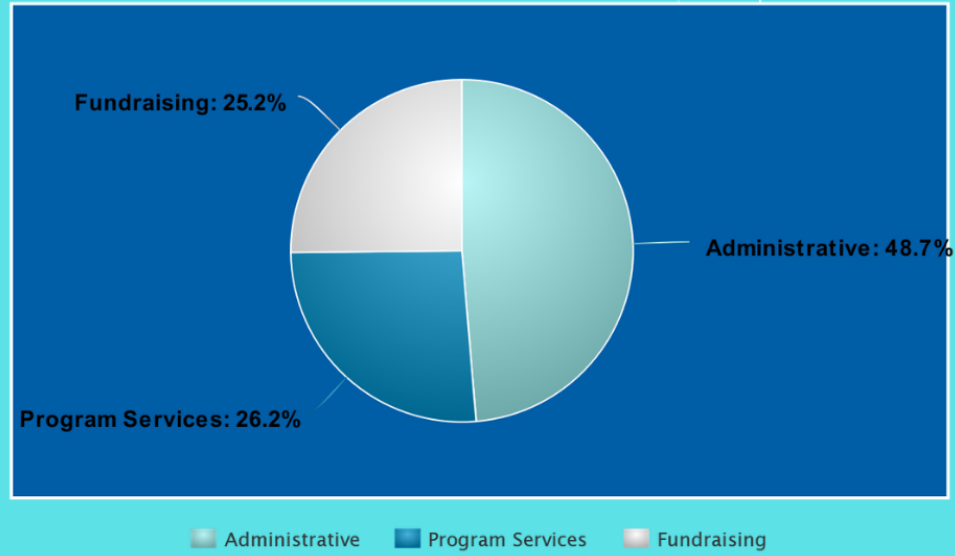
Revenue - \$7,177.44

Expenses - \$4,534.45

Net Assets Year Beginning - -\$193.42

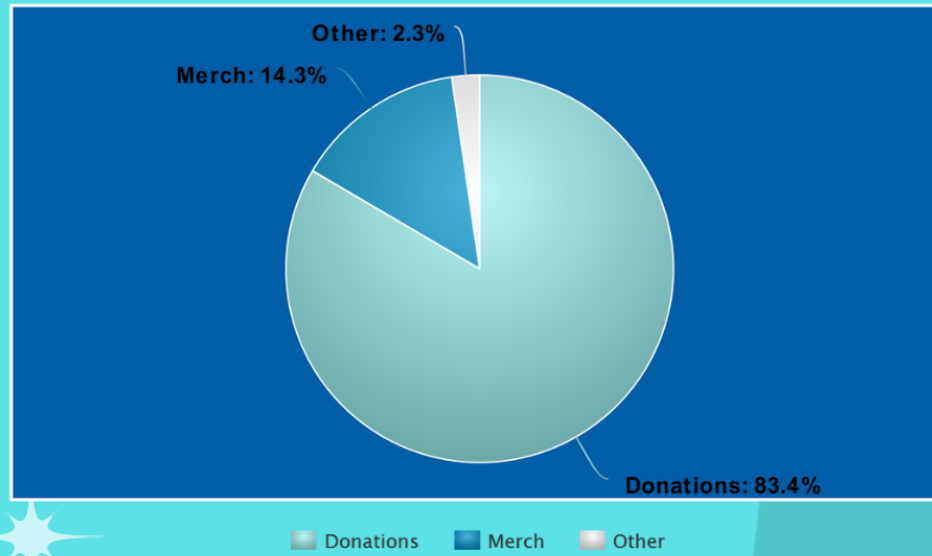
Net Assets Year Ending - \$2,125.91

2020 Expenses



meta-chart.com

2020 Revenue



meta-chart.com