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The Fwooper Foundation is now the Fantastic Beasts Foundation

World's Only *Harry Potter* Animal Rights Group Announces Name Change and Updated Campaigns

MINISTRY OF MAGIC—*Harry Potter* animal rights group, **the Fwooper Foundation**, is excited to announce that they have changed their name to the **Fantastic Beasts Foundation**. The organization, founded in 2015, has been the only group to use J.K. Rowling's work as a way to engage fans in the animal rights conversation.

“We are beyond excited for this opportunity to reengage with *Harry Potter* fans who are passionate about being like *Fantastic Beasts*' main character Newt Scamander, and who want to make a difference in the lives of the magical creatures we share the No-Maj world with,” says Fantastic Beasts Foundation Executive Director Tylor Starr. “These fans can truly be like animal-friendly heroes in the wizarding world such as Newt Scamander, Hermione Granger, and Luna Lovegood by being a positive force for change in our world and in the lives of animals.”

The Fantastic Beasts Foundation will be launching campaigns this year and early next year that are focused on the stars of the *Fantastic Beasts* film series like the Erumpent and Dougal the Demiguise. The organization will also launch campaigns that pay homage to the original *Harry Potter* series, including their annual Adopt A Pygmy Puff campaign, which has gathered more than 600 pledges from *Harry Potter* fans to only adopt cats and dogs from shelters rather than buy them from pet stores or breeders. Their first campaign under the Fantastic Beasts Foundation name will be launching this summer.

The Fantastic Beasts Foundation offers a free membership system where members will be able to take action for animals and earn freebies like buttons, bags, tees, mugs, and more!

For more information, please visit <http://www.FantasticBeastsFoundation.org>

Press Note: Hi-Res files of our new organizational logo can be found here: <http://www.thefbfoundation.org/press>