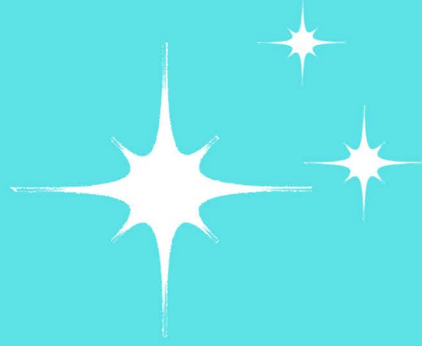


2022

WISHING YOU A MAGICAL NEW YEAR



Our 2021 in Review

- In 2021, The Protego Foundation celebrated our sixth anniversary and more than doubled our incredible team of volunteers!
- We partnered with wonderful people and small businesses in the Potter community such as Evanna Lynch, Ellie Darcy Alden, Alison Sudol, Tessa Netting, Accio! Box, Muggle Magic DIY, Brown and Lobban, Trupo Treats, Lovegood Bath Potions, Wand and Hook, and NSP Originals.
- We participated in a variety of virtual events, such as Project for Awesome, Vegan Teen Summit, Camp GLA and Small Creator's Fest by Fandom Forward, Waterbury Harry Potter Day, and MuggleNet's movie marathon and Fandom Games for Good.
 - We read all year long and completed our first Book Club series.
 - We raised over \$5,500 during our Annual Fundraiser!
 - Our Wizards for Environmental Protection Campaign inspired the magical community to get active for the environment.
- We completed ProtegoCast Season 1 with special guests such as Imana from Magical Food Department to discuss magical vegan cooking and Kayla Kaplan to talk about body shaming in the Harry Potter series, nutrition, and intersectional veganism. The podcast returned later in the year for Season 2 with discussions on everything from dragons to adoption and more!
- We celebrated a victory for owls after Warner Bros. Entertainment vowed to never use live owls in any future licensed Wizarding World productions.
- We appeared in Veg World Magazine and on podcasts like MuggleCast, Creating Magic Podcast, and PuffCast.
- We introduced our Daily NonProphet newsletter, created a Discord community, and spotlighted our supporters.
- Thanks to our previous #AccioVeganButterbeer campaign, bottled butterbeer and draft butterbeer without the non-vegan topping were introduced in the US at the Harry Potter flagship store in NYC. Our newest #AccioVeganButterbeer campaign garnered over 500 signatures and that list will continue to grow into the new year!

What a year! Thank you for being such an important part of it. We can't wait to see what we accomplish for animals in 2022.

For the animals,
The Protego Foundation Team

Social Media Reach

Facebook - 1,900 followers

Twitter - 1,318 followers

Instagram - 5,489 followers

Youtube - 207 subscribers

Finances

Ending Balances/Assets - \$1,813.23

Liabilities - \$0

Revenue - \$12,616.81

Expenses - \$10,803.58

Net Assets Year Beginning - \$2582.99 (re-audited
correction from 2020)

Net Assets Year Ending - \$1,813.23