



2023

WISHING YOU A MAGICAL NEW YEAR

OUR 2022 IN REVIEW

ADMIT ONE

FEB 12 + MAR 25

Published our first guides to Wizarding World attractions, pointing out how to make your visits as animal-friendly as possible.



APR 22

Raised money to donate to One Tree Planted and The Ocean Cleanup for this year's "Wizards for Environmental Protection" Earth Day fundraiser.

JUNE 15

Universal must have heard about our efforts to help owls, as they un-caged the Hedwig animatronic at Platform 9 and 3/4!



VEGAN BUTTER BEER

JULY 31

Planned our first in-person protest for outside of Universal Studios Orlando to push for vegan Butterbeer, just in time for a surprise announcement: in addition to other vegan menu items they have added throughout the year to Wizarding World parks, Universal decided to offer Butterbeer without the foam topping, creating a vegan option! A campaign WIN!! Our fight to get vegan topping still continues.

JULY + OCT

Attended both LeakyCons this year to host panels on House activism and activist self-care, do outreach to thousands of attendees, and garner support for our Accio Vegan Butterbeer campaign.



AUG 6-7

Had our first non-fandom event at VegFest Colorado, where we spent the weekend telling festival-goers all about our organization and the programs and campaigns we run.

NOV 1

The Unofficial Harry Potter Vegan Cookbook was released on November 1st, World Vegan Day, with The Protego Foundation co-founder and co-author, Tylor Starr, donating a portion of his royalties to The Protego Foundation.

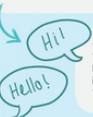


NOV 2

Partnered with fandom label Pitch & Prose to open our new merch store, featuring plenty of old classics and new items that help support our work.

NOV 9

Due to our efforts to educate the public on owl abuse in entertainment, Universal also made the amazing decision to permanently close the Animal Actors show at Universal Hollywood, a show which forced two owls from the Harry Potter films to perform live for spectators.

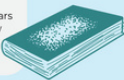


NOV 30

Launched ProtegoCast Season 3 with an episode dedicated to interviewing Tylor Starr and Imana Grashuis, the co-authors of *The Unofficial Harry Potter Vegan Cookbook*.

DEC 14

Had our last meeting of our Book Club, wrapping up two years of discussion on the animals in the wizarding world and how we can take lessons from the books and films to use in our own fight to help animals.



Here's to another year of helping magical and non-magical creatures!

For the animals,

The Protego Foundation Team

Finances

Donations - \$2363.50

Grants - \$3638.06

Program Revenue - \$1527.39

Total Revenue - 7528.95

Program Expenses - \$3378.25

Fundraising Expenses - \$1365

Administrative Expenses - \$2734.92

Total Expenses - \$7478.17

Assets - \$2970.48

Liabilities - \$0

Social Media

Facebook - 1,922 followers

Twitter - 1,304 followers

Instagram - 5,684 followers

Youtube - 220 subscribers