



**FOR IMMEDIATE RELEASE:** August 18<sup>th</sup>, 2017  
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## **The Fantastic Beasts Foundation Launches Erumpent Rescue Campaign**

### **Harry Potter Animal Rights Group Begins Campaign to Save Rhinos from Poaching**

**Los Angeles, CA**—The **Fantastic Beasts Foundation** is excited to announce the commencement of their first campaign after rebranding, entitled “Erumpent Rescue.” Starting August 18<sup>th</sup>, 2017, the organization will partner with **Saving the Survivors** and **Action for Rhinos** in an effort to activate the Harry Potter fan community to save the magnificent rhinoceroses of South Africa.

The erumpent, a magical creature made known to the muggle world in the film *Fantastic Beasts and Where to Find Them*, is a medium-sized creature (although large by muggle standards) that has a thick, rope-like tail, thick, grey skin, and a sharp horn on its nose. If one thinks this sounds a lot like a description of a rhinoceros, one wouldn’t be far off. The similarities between the erumpent and the rhino are uncanny. In fact, in Harry Potter lore, it is said that erumpents have been mistaken for rhinos from a distance. Sadly, like erumpents, rhinos continue to be poached for their horns in drastic numbers, and in the past decade, 3 species of rhino have gone extinct due to this problem.

For this campaign, new and veteran members of the foundation will be asked to send a howler, a letter written in conjunction with **Action for Rhinos**, which will be sent to the Environment Minister of South Africa, Edna Molewa. The howler implores her to do all that she can to protect the remaining rhinos in the wild. “Fans of J.K. Rowling’s Wizarding World don’t need to perform an awkward mating dance like Newt Scamander to help erumpents and rhinos,” says Fantastic Beasts Foundation executive director, Tylor Starr. “Edna has the power to save countless of endangered rhinos, and we urge her to do what is right.” Anyone who signs the howler to Ms. Molewa will be entered into a drawing to win some fantastic rewards: a “Fantastic Beasts” screenplay signed by MinaLima, and a Seamus Finnigan wand signed by Seamus himself, actor **Devon Murray**.

Fans will also have the option of buying an exclusive campaign t-shirt, with all proceeds going to **Saving the Survivors**. Alternatively, members can donate directly to **Saving the Survivors** and **Action for Rhinos**. And, throughout the duration of the campaign, the **Fantastic Beasts Foundation** will send action alerts to all members on its roster so that fans can take actions to save rhinos even after signing the howler.

For more information, please visit [ErumpentRescue.com](http://ErumpentRescue.com)

**Press Note:** Hi-Res files of our organizational logo can be found here: <http://www.thefbfoundation.org/press>